

Title fades in: EP News. Fades out.

Title fades in: Hosted by: Harsh Dua. Fades out.

Title fades in: Do Men Prefer Younger Women? Fades out.

Scene 1:

Setting: In the newsroom.

Camera zooms in on the news anchorman behind a desk.

Anchorman: Welcome to EP news. Today's big question: Do Men Prefer Younger Women?

Anchorman: Throughout our history men have generally preferred women younger than themselves. This is still evident today across cultures as shown in marriage data from North Americans, Brazilians, Moroccans, the Herrero in Africa, and the Poro in the Philippines.

Said cultures' images appear cropped in the video as the Anchorman mentions them.

Anchorman: But certain preferences of men clash greatly with societal norms. I mean sure it may work in the playboy mansion but in the real world you can get into a lot of trouble if acting on such preferences.

Jail clip art flashes on screen.

Anchorman: In order to test if men really prefer younger women, and to what extent these preferences are affected by norms Buunk and colleagues tested 70 men. They hypothesized that men's

preferences for younger women would be more pronounced when the level of involvement is lower.

We now go live to our reporter on the scene.

Camera opens on reporter on scene in front of Pembina Hall.

There is a slight pause before he starts to speak.

Reporter: The findings from the study support the theory that men have an evolved tendency to feel primarily attracted to women of reproductive age. The age discrepancy in mate selection was not so pronounced when choosing mates for long term mating rather than a short-term fantasy. This suggests that social norms and the similarity principle of partner choice is overriding an evolutionary drive.

Now back to you in the studio Harsh.

Scene 2:

Setting: Back in the newsroom.

Anchorman: But does this imply that men of all ages generally prefer younger women or just women that are in their reproductive prime? In order to test this Kenrick and colleagues tested 12 to 18 year old males for preferences of dating partners. The evolved life-history strategy predicts that teenage males would prefer mates that are considerably older than them because younger females are most likely infertile.

Picture of older woman and younger man flashes on screen.

We now go live to our expert in the field for the results.

Camera opens on a scientist wearing a lab coat.

There is a slight pause before he starts to speak.

Setting: Inside the central academic building.

Scientist: Just as expected adolescent males expressed an interest in females substantially older than themselves. The findings fit well with the evolutionary perspective, since women in their 20's are far more fertile than younger teenage women, are less susceptible to birth complications and are less likely to have babies with birth defects.

Scene 3:

Setting: Back in the newsroom.

Anchorman: So to sum up, the commonly held belief that men prefer younger women is based on the evolutionary implication of men preferring females that exhibit signs of fertility. The age preferences of mates exhibited by males is due to the different resources invested in the offspring by each sex. Men invest direct resources such as food, money, and security. On the other hand women directly invest their bodily resources. Therefore women who display signs of fertility, and good health are preferred.

Picture of attractive female in her mid twenties flashes on screen.

Anchorman: Men are most sexually attracted to a female during her maximum fecundity. A maximally fecund woman is one who is most likely to ovulate if cycling, conceive if inseminated and give birth to a healthy infant if impregnated, while surviving the child birth. A female's fertility reaches its peak in her mid

twenties and then declines rapidly. Therefore it is evolutionarily adaptive for men of all ages to prefer women in their mid twenties.

This has been another edition of EP news, thanks for watching.

Camera fades off on the anchorman. Roll Credits

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